


## iPad Air 2

Environmental Report



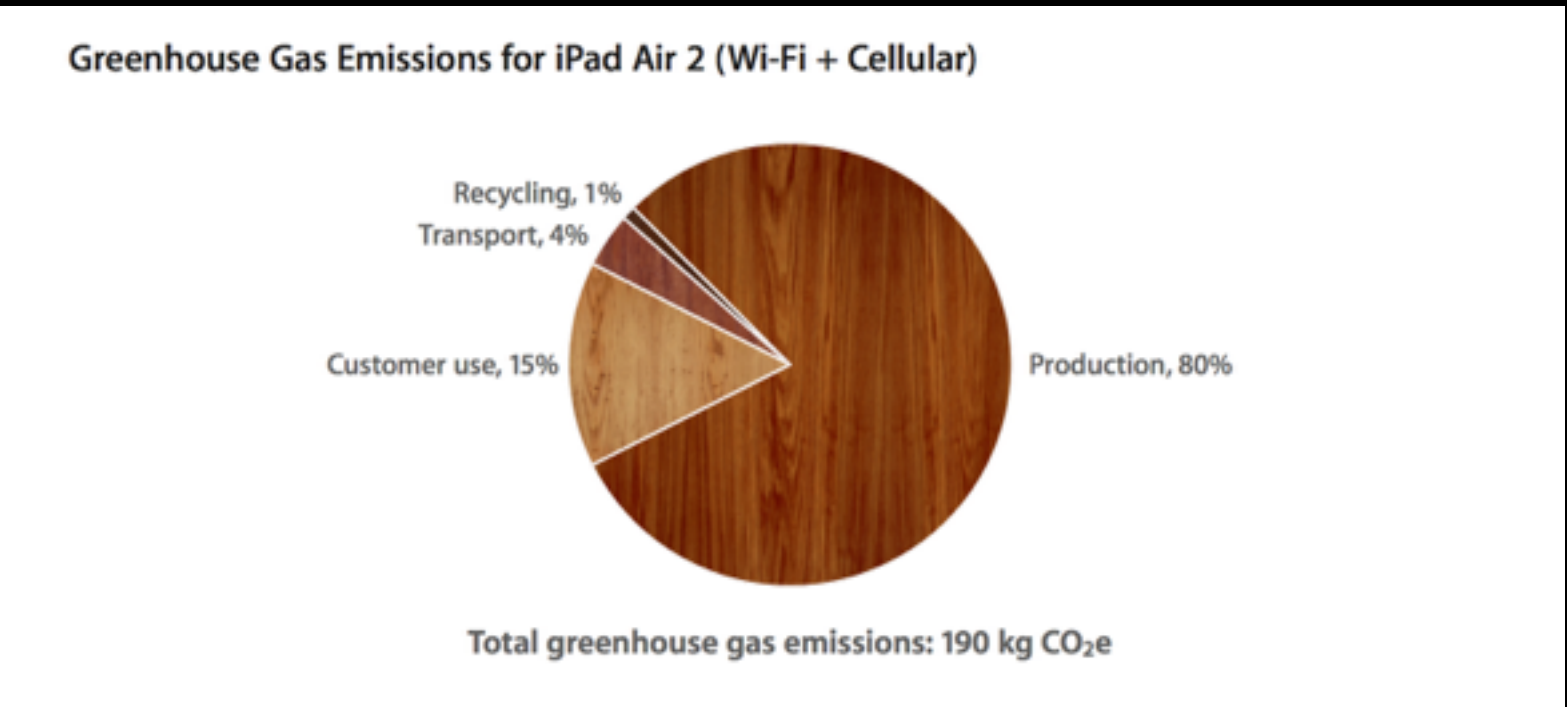
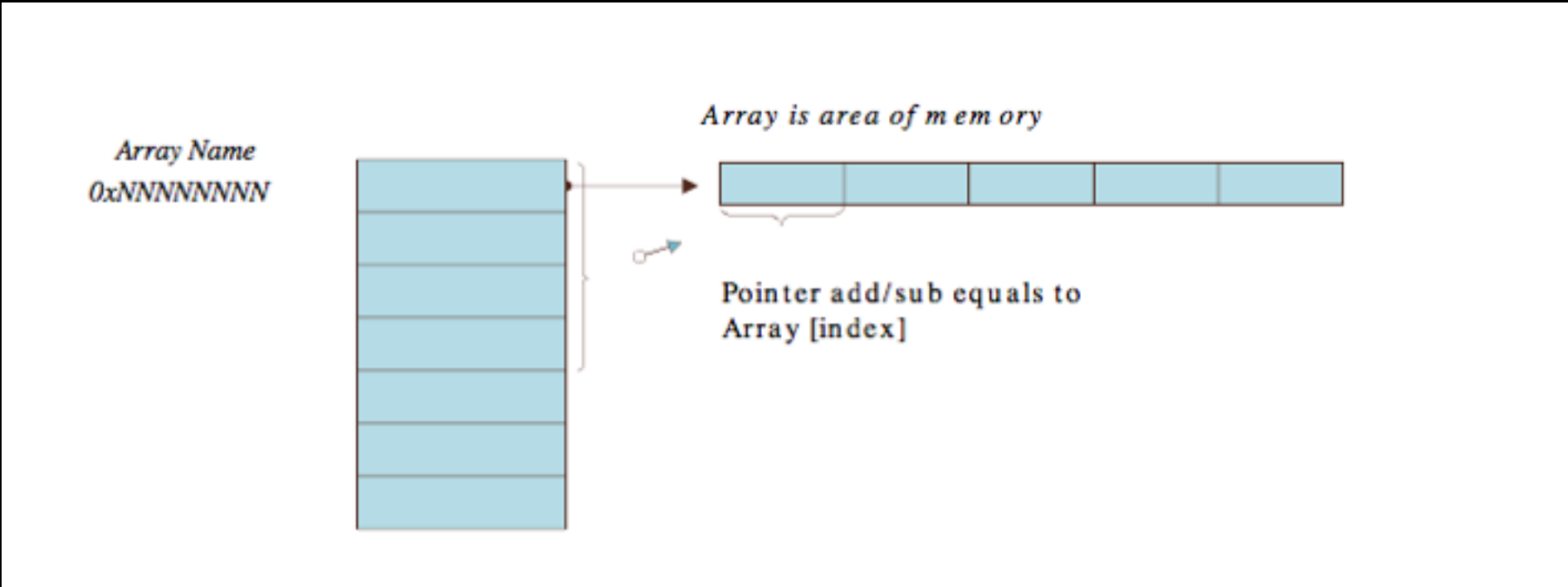
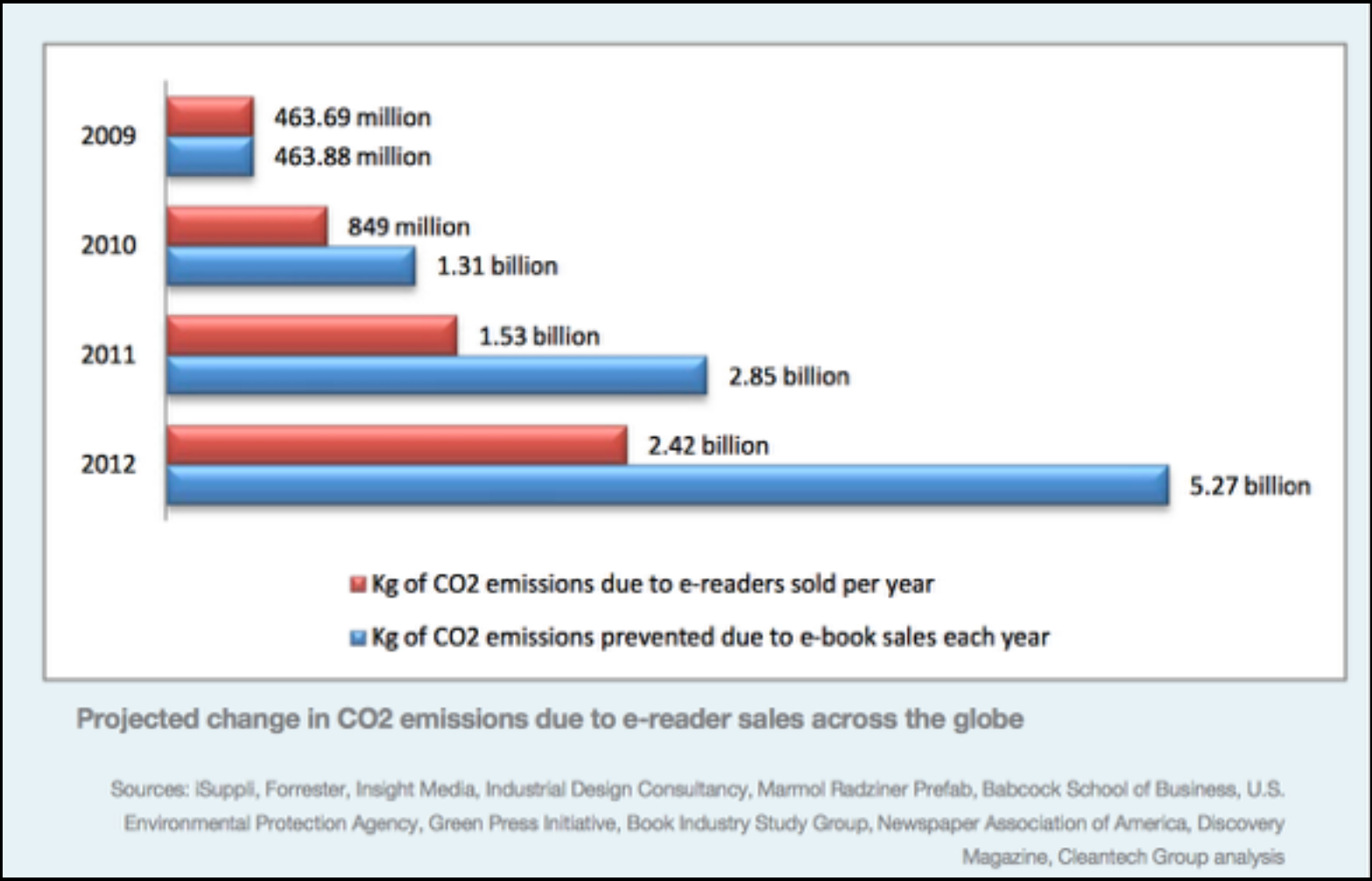
**Apple and the Environment**

Apple believes that improving the environmental performance of our business starts with our products. The careful environmental management of our products throughout their life cycles includes controlling the quantity and types of materials used in their manufacture, improving their energy efficiency, and designing them for better recyclability. The information below details the environmental performance of iPad Air 2 as it relates to climate change, energy efficiency, material efficiency, and restricted substances.<sup>1</sup>

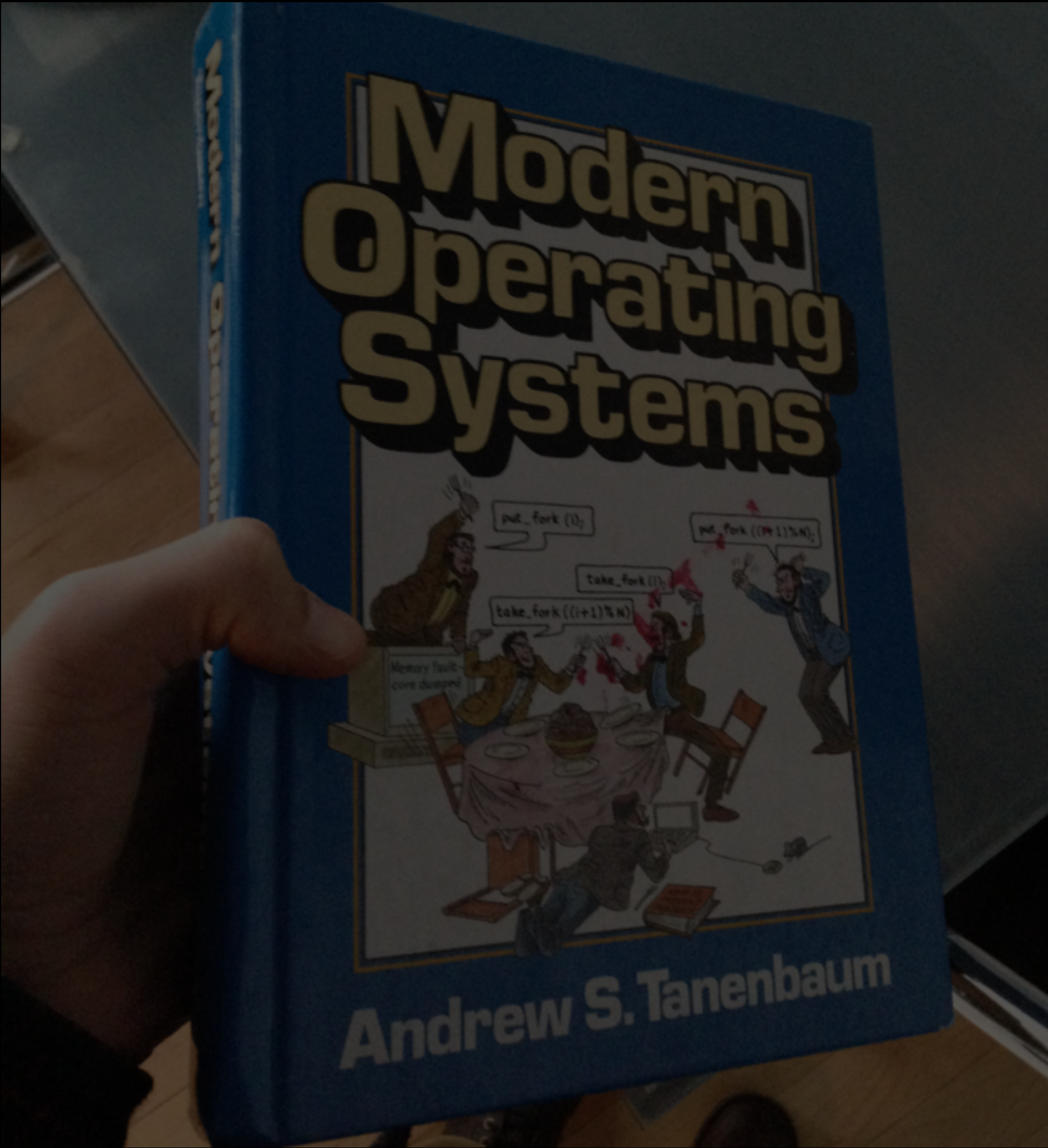
**Date introduced**  
October 16, 2014


**Climate Change**

Greenhouse gas emissions have an impact on the planet's balance of land, ocean, and air temperatures. Most of Apple's corporate greenhouse gas emissions come from the production, transport, use, and recycling of its products. Apple seeks to minimize greenhouse gas emissions by setting stringent design-related goals for material and










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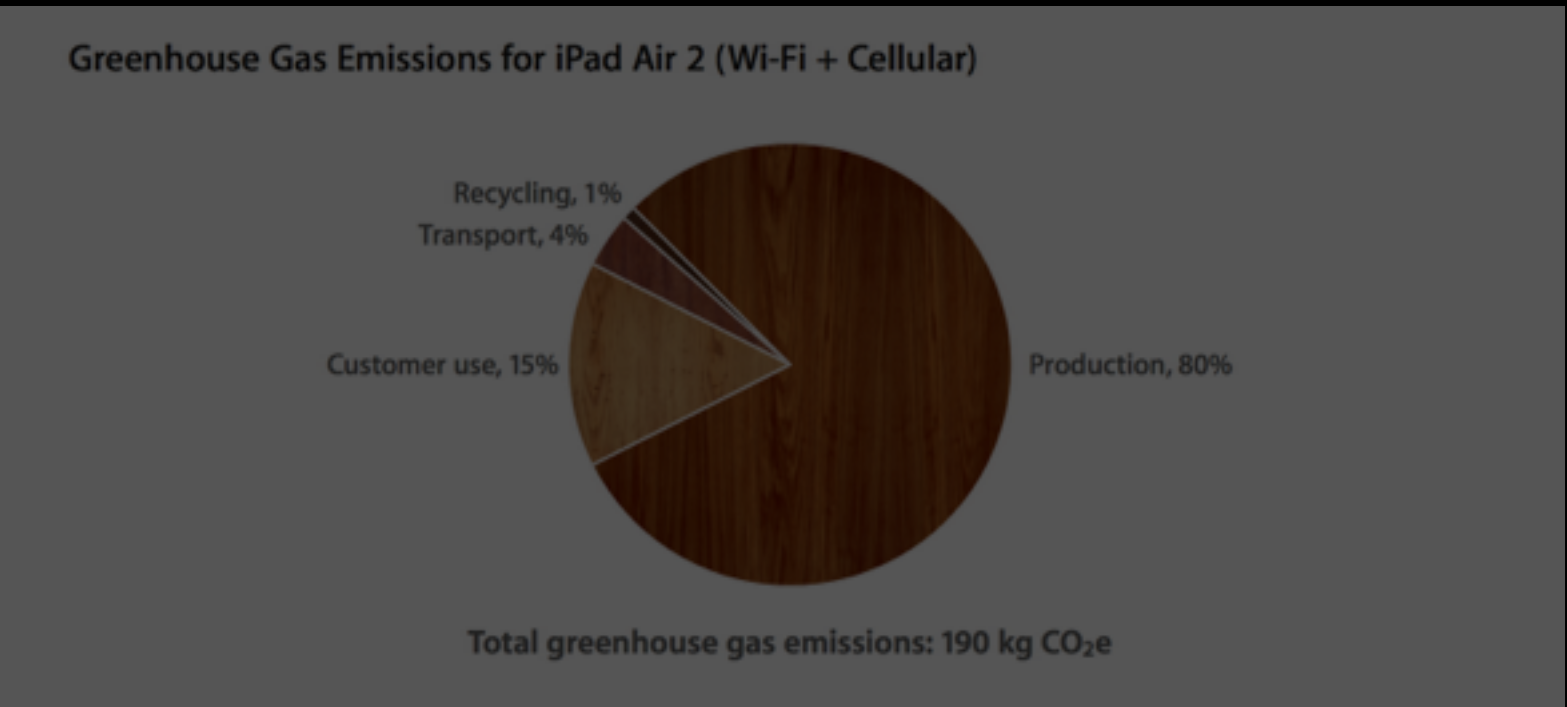
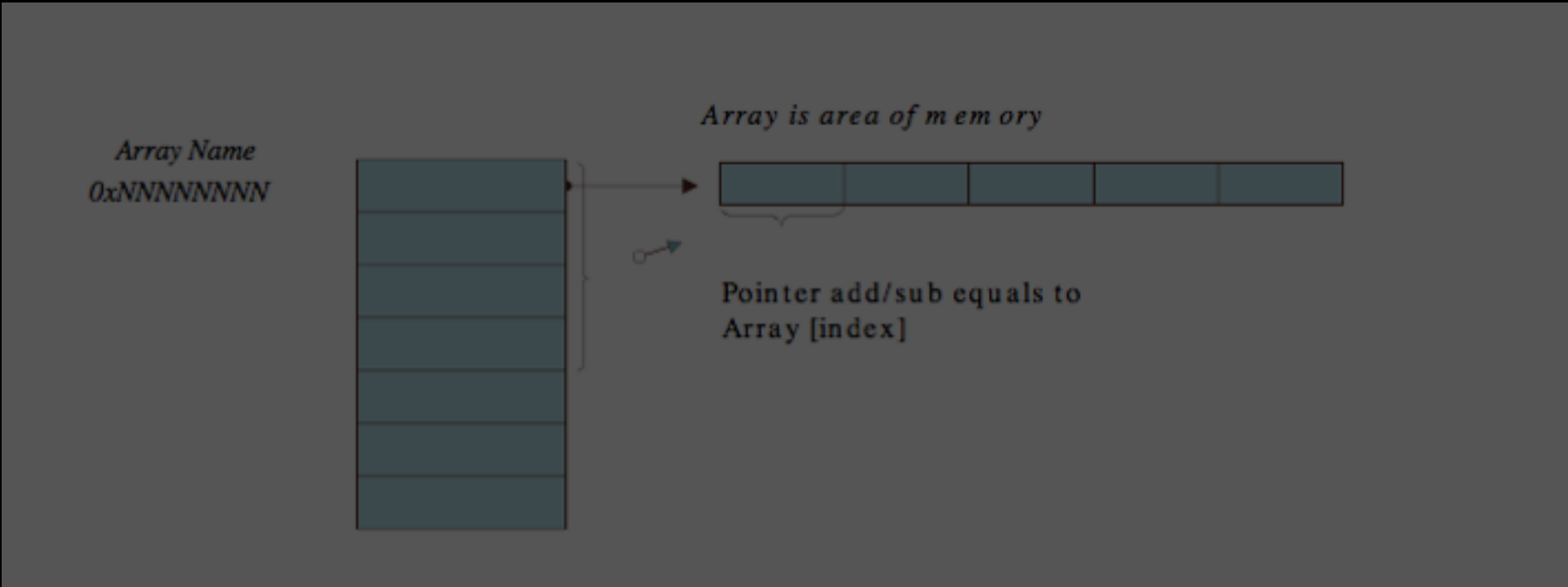
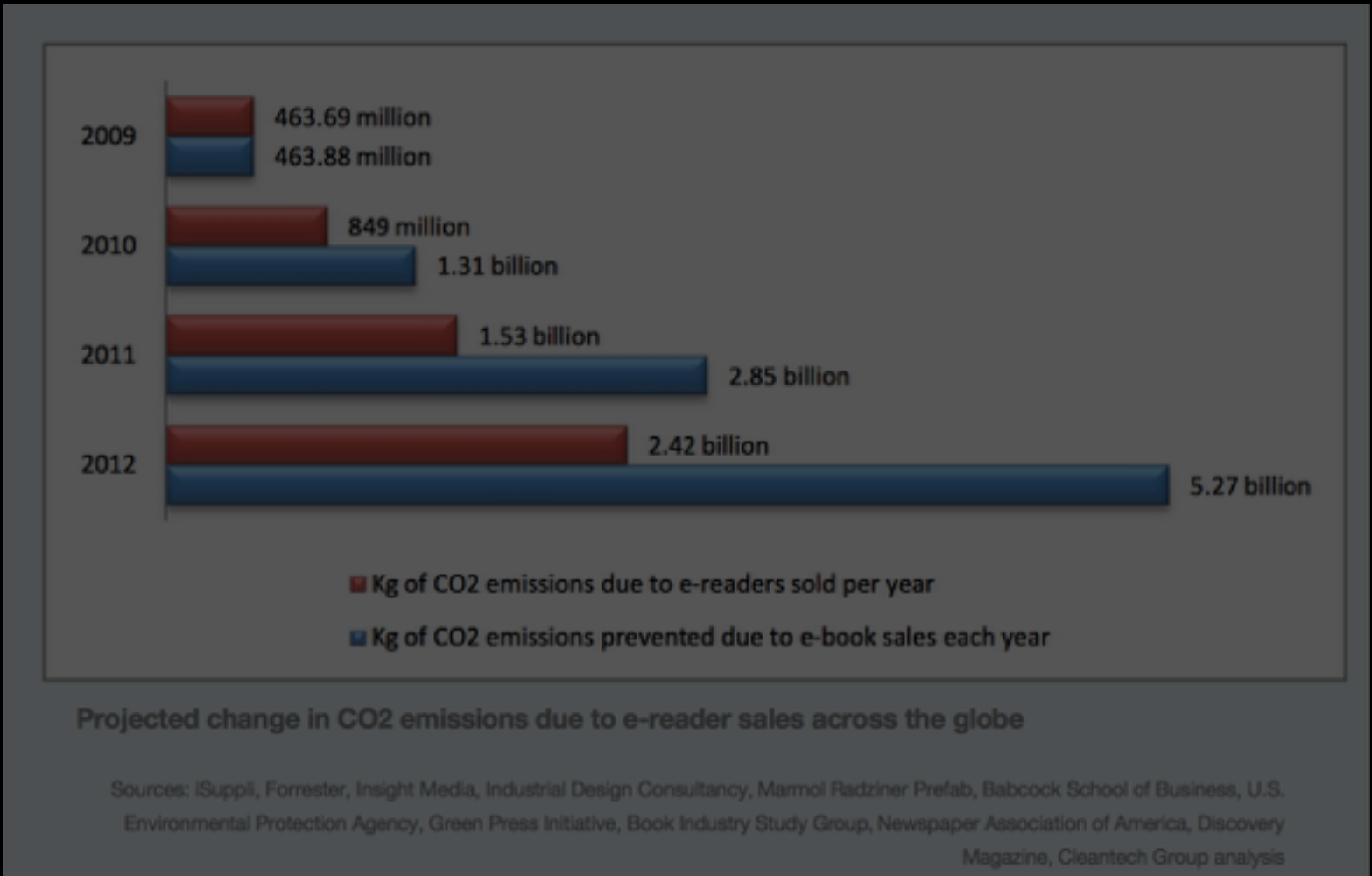
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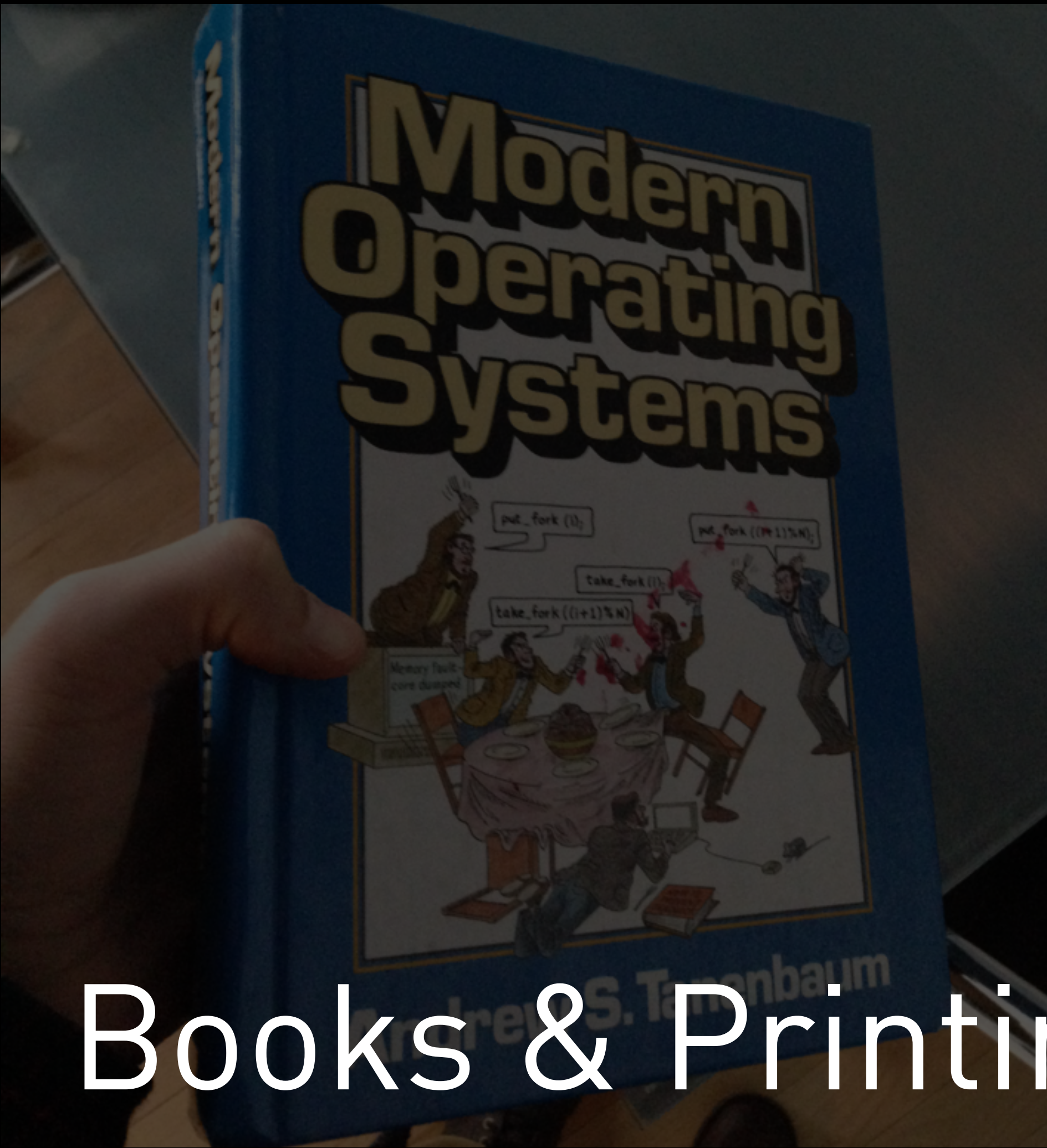
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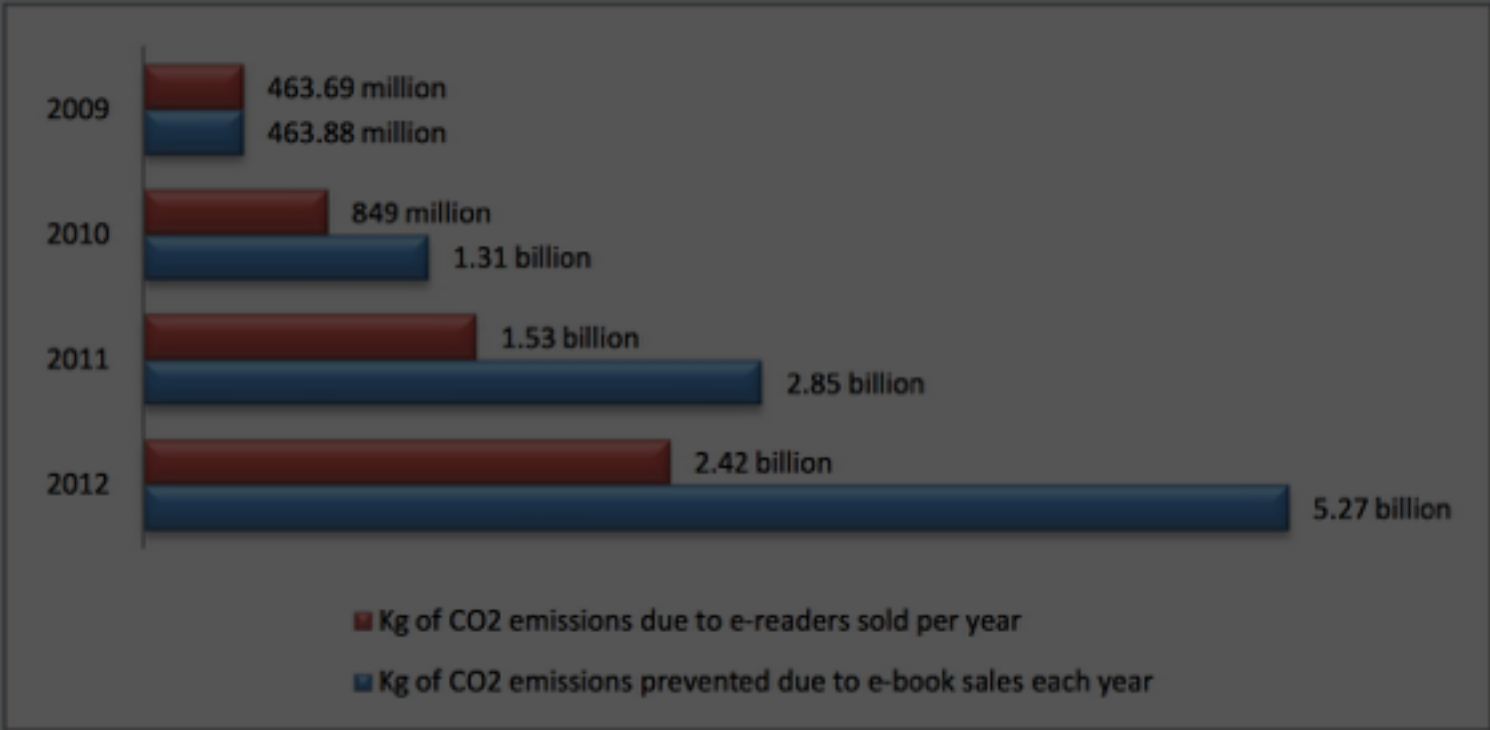
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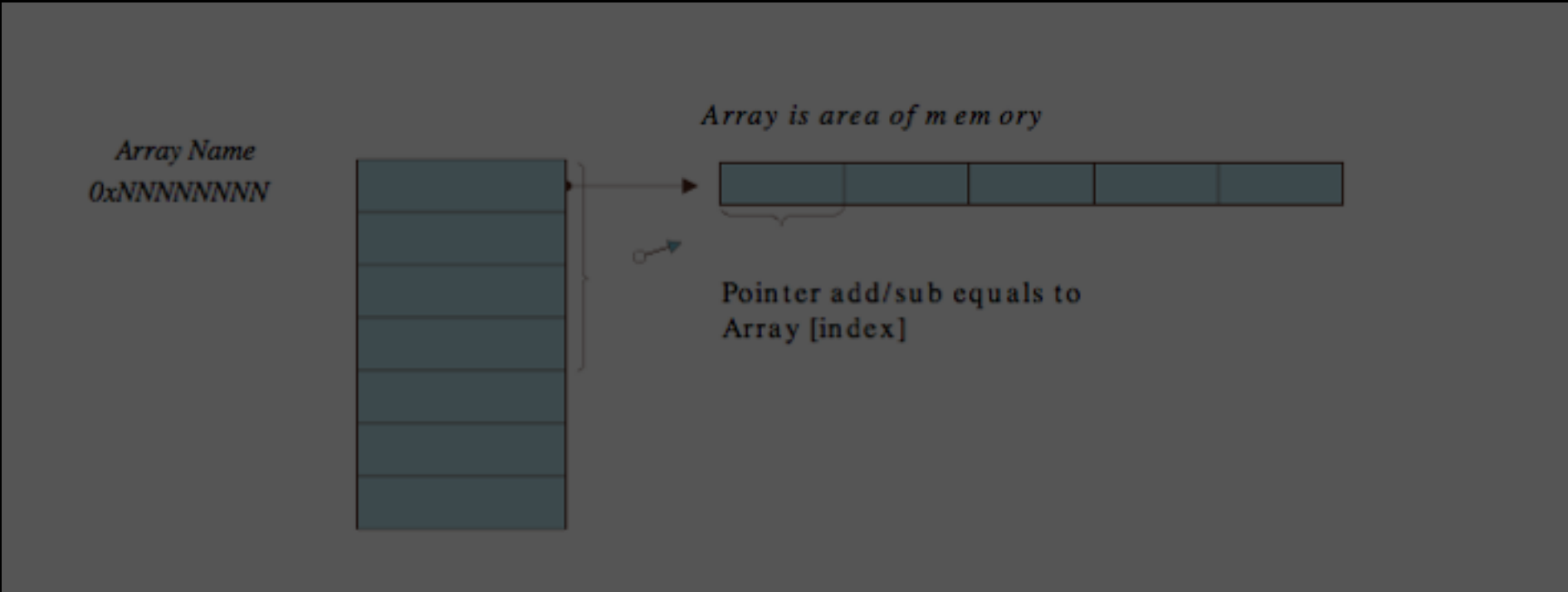
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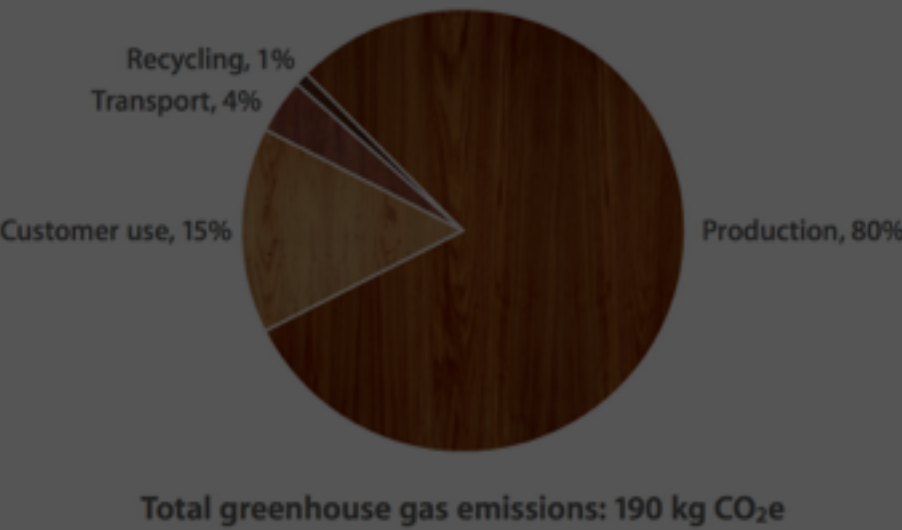


Projected change in CO2 emissions due to e-reader sales across the globe

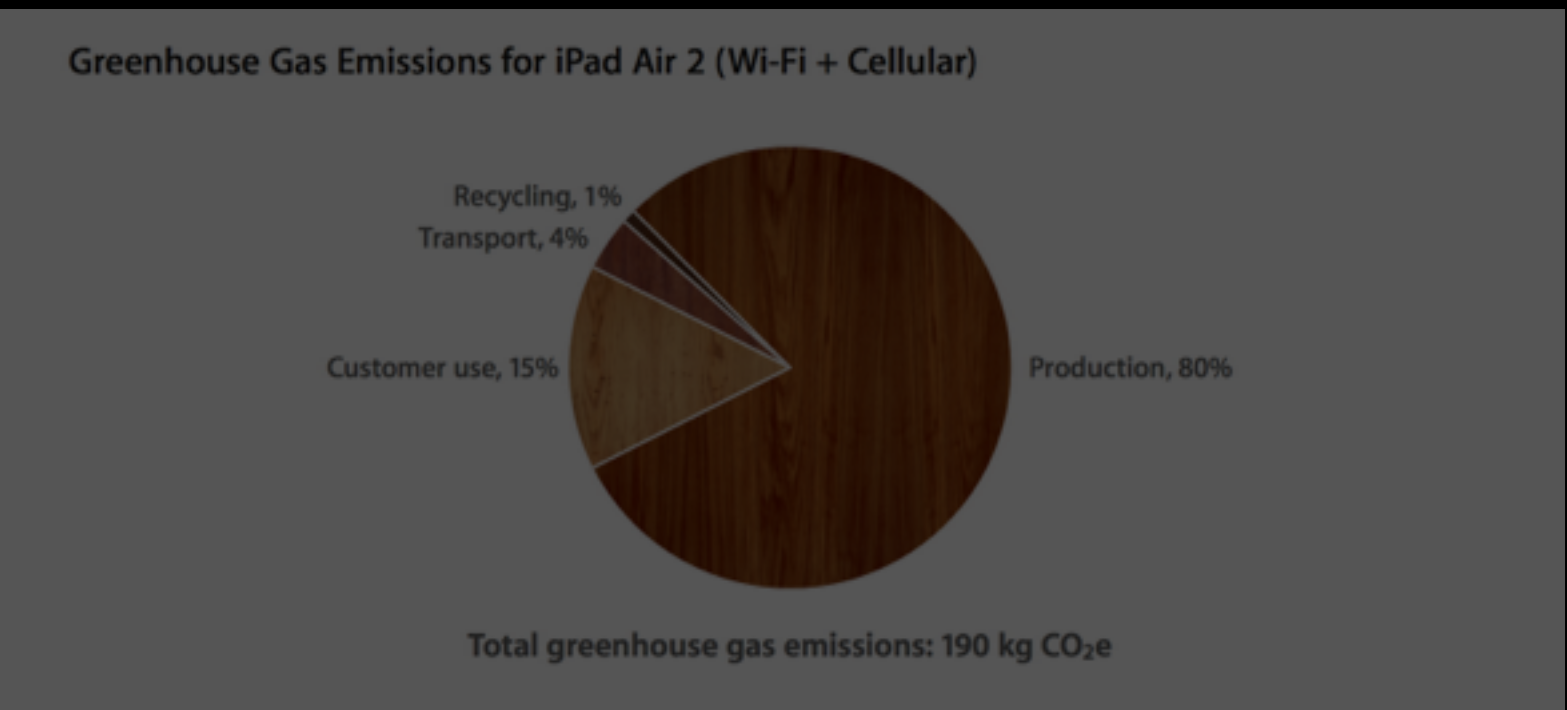
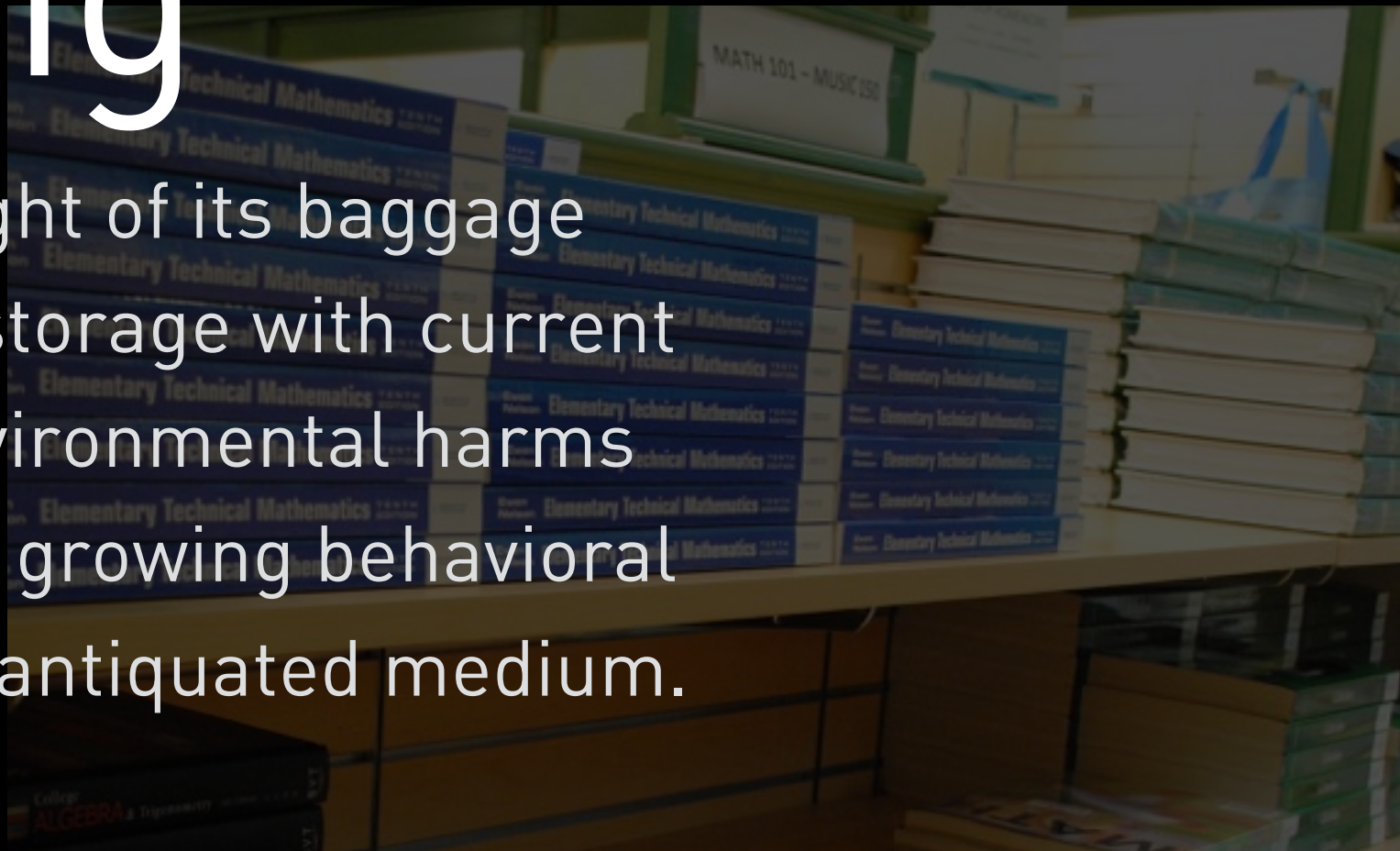
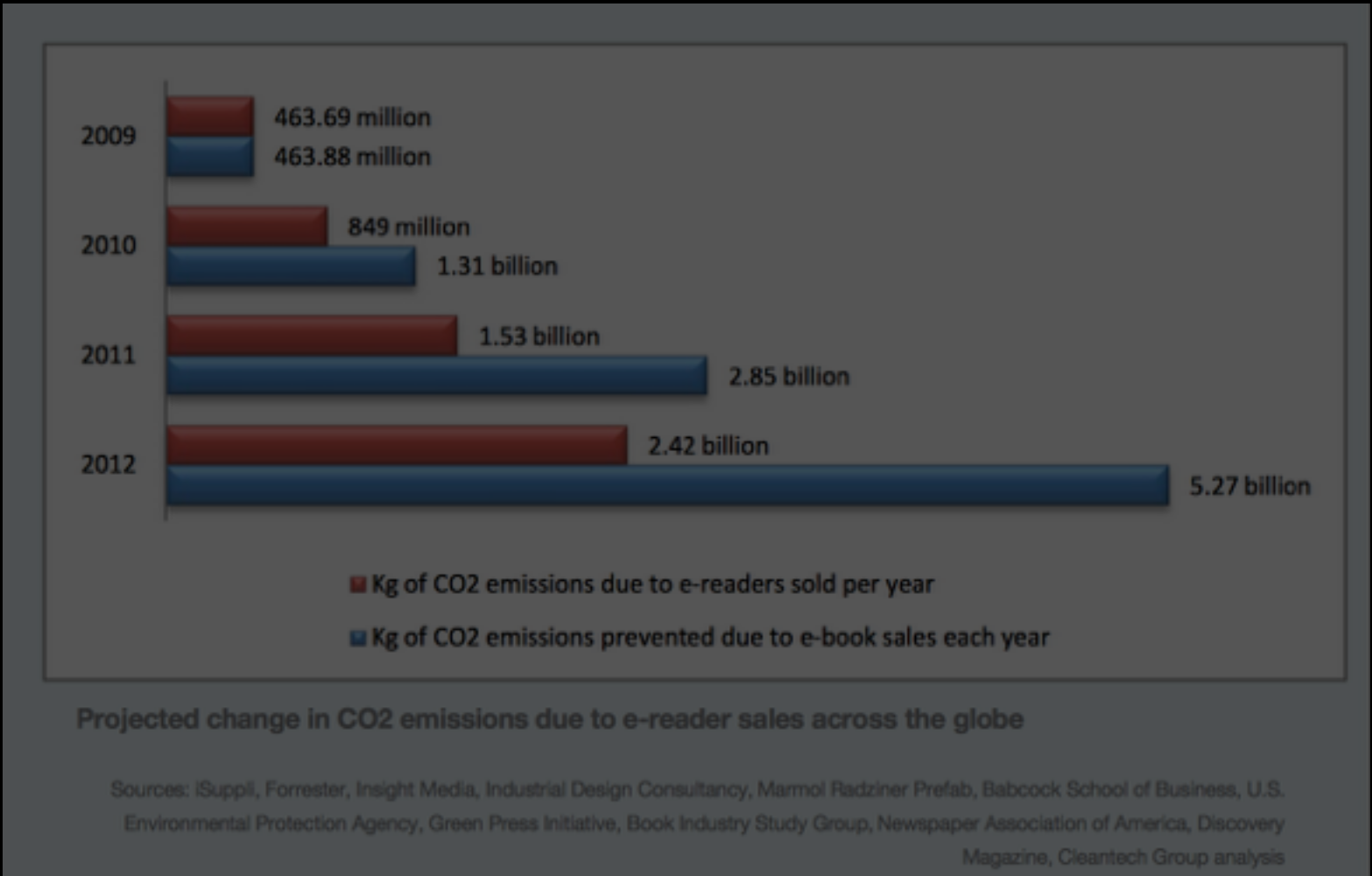
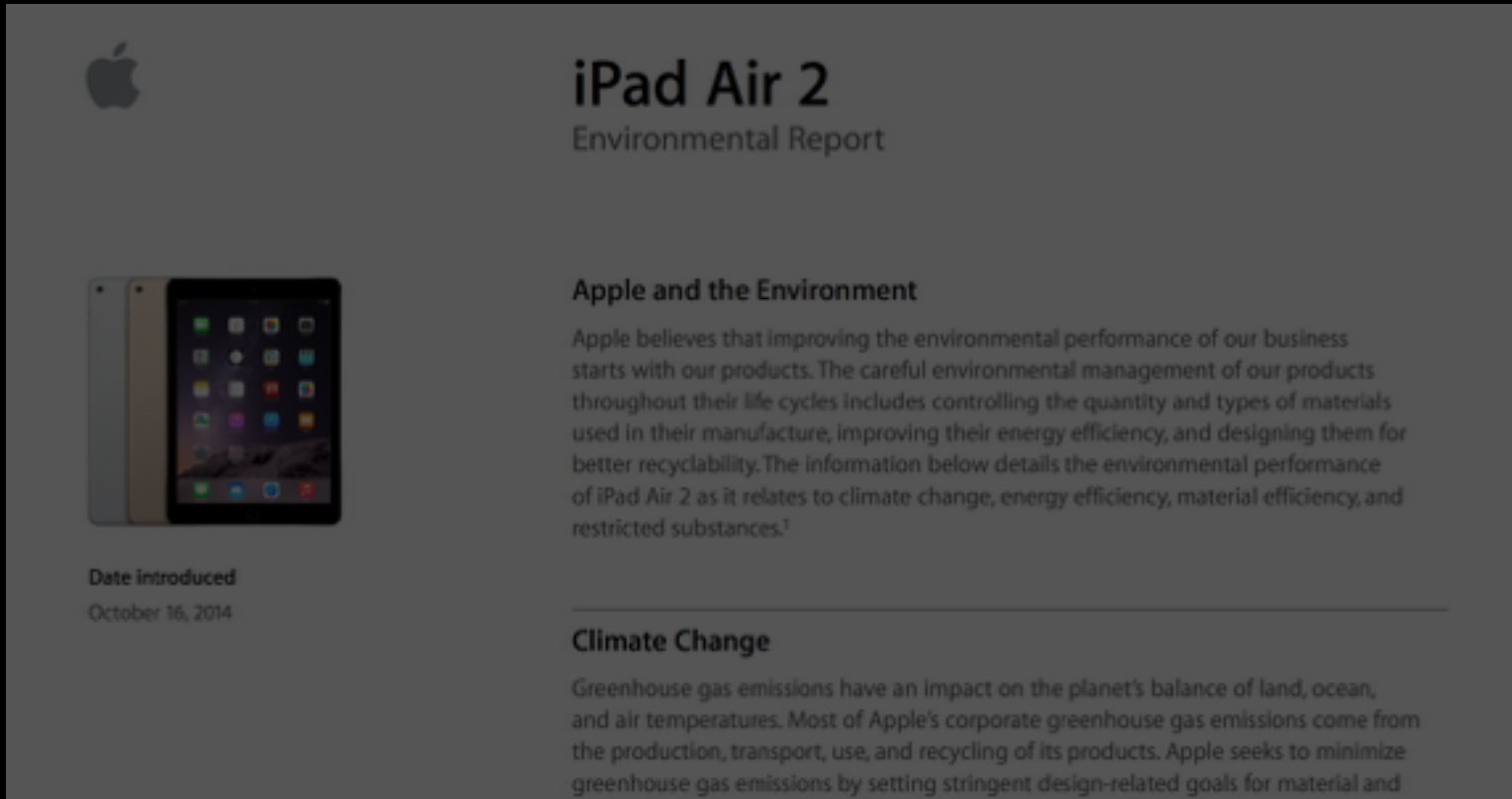
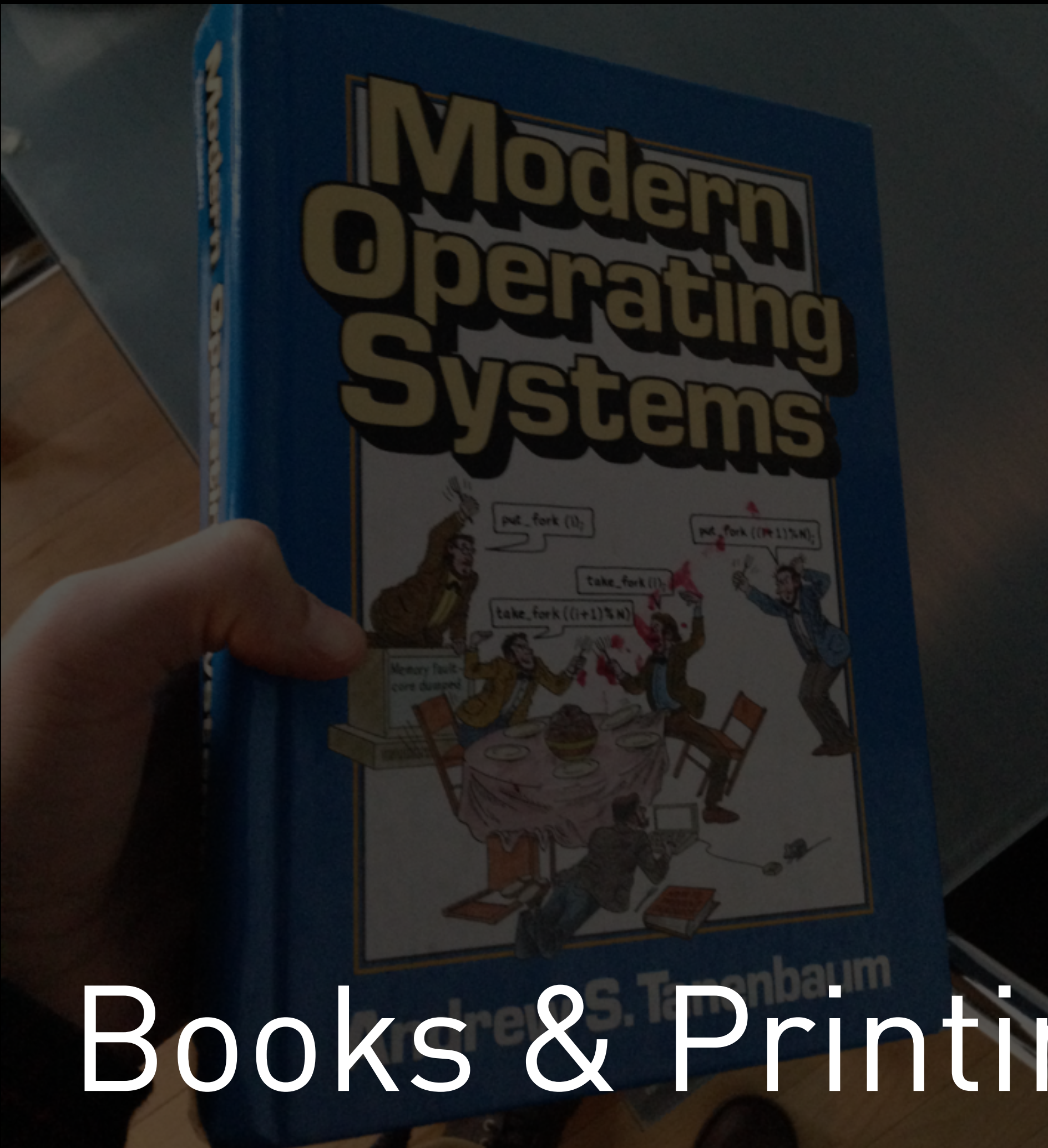
Sources: iSuppli, Forrester, Insight Media, Industrial Design Consultancy, Marmol Radziner Prefab, Babcock School of Business, U.S. Environmental Protection Agency, Green Press Initiative, Book Industry Study Group, Newspaper Association of America, Discovery Magazine, Cleantech Group analysis



Greenhouse Gas Emissions for iPad Air 2 (Wi-Fi + Cellular)







Books & Printing

The 21st century book struggles under the weight of its baggage from centuries past. Reimagining information storage with current technology can help to address not only the environmental harms of the printing industry, but bigger concerns of growing behavioral and educational complications of relying on an antiquated medium.

